

Pipeline & Gas Journal's 2008 Buyer's Guide

The industries most comprehensive source for:
equipment, contractors, services, system manufacturers and suppliers...

Advertising Specifications

Mac and PC file formats accepted:

.pdf- Optimized for press (preferred format)
.tiff - 300 dpi resolution
.eps - 300 dpi resolution
.jpg - 300 dpi resolution

Applications supported:

Adobe CS2
InDesign (preferred)
Adobe Illustrator
Adobe Photoshop

The following formats ARE NOT accepted:

Microsoft Publisher
PowerPoint files

If you are creating PDF files:

Click [HERE](#) to download our press optimized job options for Acrobat Distiller.

Line Screen:

133 lines per inch, 150 maximum.
Total density not to exceed 260%.

Color:

4/color refers to Process Color (CMYK).
For 2/color please specify Pantone Matching System (PMS) inks.

Sending Files:

Files under 20 mb can be emailed to:
biscardi@oildom.com

Questions: Sheri Biscardi, 281-558-6930, ext. 214

Mail materials to:

Pipeline & Gas Journal,
1160 Dairy Ashford Rd. #610,
Houston, Texas 77079
Attn: Sheri Biscardi

Actual size of a Printed Ad is

1 1/4" w x 2 1/2" d.

Printed ads are placed directly below your company name in the product/services section within the categories you select.

(Pricing is per appearance.)

Printed
Buyer's Guide ad

Internet Buyer's Guide ad

Actual size of an Online Ad is 420 px. x 72 px.

Online ads are hot linked and appear directly below your company's listing within the categories you select. (Pricing is per appearance.)